

# We request you to donate scrap from your home and offices for a cause



Any scrap such as old newspapers, magazines, books, bottles, useless machine/furniture or any other items that can be recycled/reused can be donated.

It is collected on monthly, fortnightly or weekly basis

Re-use and recycle as much as possible

Support individuals and communities for their training and livelihood needs

Education support for underprivileged children in remote rural areas

Effective implementation of various government schemes, addressing poverty

Addressing climate change and environment concerns

Building youth leadership



# SRUTI

Society for Rural Urban & Tribal Initiative

By donating your scrap, you can help us raise resources to support the fellowship programme

# SRUTI SCRAP COLLECTION DRIVE



**We are collecting scrap from various households, embassies, schools & offices**

**Let your trash make a difference!**

## **OUR DONORS**

Aga Khan Foundation, Action Aid, Automotive Component Manufacturers Association of India (ACMA), Arkay Hotel, Centre for Science and Environment (CSE), Business & Community Foundation (BCF), D Vaish and Associates, Data Security Council of India (DSCI), Dimension, Doctors Without Borders, Dusty Foot Productions, Ericsson, Eicher Goodearth Pvt. Ltd., Ford Foundation, Global Adv Service, GIZ, Hunger Project, Habitat Library & Resource Centre, Inner Wheel Club, I Partner India, Institute for Social Democracy, Indian Council for Research on International Economic Relations (ICRIER), Kachwaha & comp., Lohia, Mainhardt, Maral Overseas Ltd, Modi Flour Mill, Mott MacDonald, NIIT, Nasscom, National Housing Bank, Paul Hamlyn Foundation, Popular Education and Action Centre (PEACE), Pulsar Knowledge Centre, Population Foundation of India, Radio Mirchi, Realistic -Realtors, RESIDENCE, Shell India, Span-India, SSIPL Lifestyle Pvt Ltd, Tata Power Delhi Distribution Limited (TPDDL), Talking about Reproductive Health and Sexual Health Issues (TARSHI), Taffles, World Bank

**By donating scrap you can contribute to many significant social and environmental causes**

**SRUTI**



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## Dry scrap

Scrap like old newspapers, magazines, books, bottles, junk or useless machine/furniture etc. are collected on monthly, fortnightly or weekly basis (depending on the bulk of scrap generated). Collection is done directly by SRUTI Scrap Collection Team.

## Daily scrap

Daily garbage/scrap collection is carried out once or twice a day (depending on bulk garbage generated). Collection is done indirectly with the help of local scrap dealer (kabadiwala). We usually tie up with the kabadiwala who is already collecting in the area so that we do not cut him off from his existing source of livelihood.

**Scrap Collection Team** - Punctuality and efficiency in scrap collection is ensured by a team of 2 full time SRUTI employees. The team of two is under direct supervision of a Senior Program Executive.

## Scrap Recycling

We ensure recycling of received waste paper at a couple of recycling plants through scrap dealers. The received scrap is sent to the recycling plants located at NCR area in U.P. by the dealers collectively. SRUTI is unable to deliver the scrap directly to the recycling plants since plants do not take waste paper less than 4-5 tonnes at a time.

The donated scrap, received by SRUTI is assessed by SRUTI Scrap Collection Team and based on its condition it is reused or sold to the recycling units. All the money raised through your donation in “kind” is effectively used for education and meeting other basic needs of less fortunate families in remote villages of India. Administrative expenses incurred in resource mobilization activities are met through our regular grants.



**Scrap Collection Drive at Ericsson office on World Environment Day**